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# Recitation : Two examples of GLM

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# Generalized Linear Models (GLM)

Generalized Linear Models (GLM) are a class of models in statistics designed to address the limitations of linear regression models :

- Non-Normally Distributed Target Variables:  
GLM allows the target variable to follow an exponential family distribution, not just a normal distribution. This enables GLM to handle binary data (e.g., logistic regression) , count data (e.g., Poisson regression)...
- Nonlinear Relationships:  
By introducing a link function, GLM can capture nonlinear relationships between variables. For example, logistic regression uses a logit link function to address nonlinear relationships in binary classification problems.



# Generalized Linear Models (GLM)

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Formal GLM assumptions & design decisions:

1.  $y|x; \theta \sim \text{ExponentialFamily}(\eta)$   
e.g. Gaussian, Poisson, Bernoulli, Multinomial, Beta ...
2. The hypothesis function  $h(x)$  is  $\mathbb{E}[T(y)|x]$   
e.g. When  $T(y) = y$ ,  $h(x) = \mathbb{E}[y|x]$
3. The natural parameter  $\eta$  and the inputs  $x$  are related linearly:

$\eta$  is a number:

$$\eta = \theta^T x$$

$\eta$  is a vector:

$$\eta_i = \theta_i^T x \quad \forall i = 1, \dots, n \quad \text{or} \quad \eta = \Theta^T x$$



# Generalized Linear Models (GLM)

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Relate natural parameter  $\eta$  to distribution mean  $\mathbb{E}[T(y)|x]$  :

- ▶ **Canonical response function**  $g$  gives the mean of the distribution

$$g(\eta) = \mathbb{E}[T(y)|x]$$

a.k.a. the “mean function”

- ▶  $g^{-1}$  is called the **canonical link function**

$$\eta = g^{-1}(\mathbb{E}[T(y)|x])$$



# Review: Exponential Family

The Exponential Family is an important class of probability distributions in statistics. They have a *unified mathematical form* and are widely used in statistical modeling and machine learning.

A class of distributions is in the **exponential family** if its density can be written in the *canonical form*:

$$p(y; \eta) = b(y)e^{\eta^T T(y) - a(\eta)}$$

- ▶  $y$ : random variable
- ▶  $\eta$  : natural/canonical parameter (that depends on distribution parameter(s))
- ▶  $T(y)$ : sufficient statistic of the distribution
- ▶  $b(y)$ : a function of  $y$
- ▶  $a(\eta)$  : log partition function (or “cumulant function”)



# Review: Exponential Family

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$$p(y; \eta) = b(y)e^{\eta^T T(y) - a(\eta)}$$

## Bernoulli Distribution

Bernoulli( $\phi$ ): a distribution over  $y \in \{0, 1\}$ , such that

$$p(y; \phi) = \phi^y (1 - \phi)^{1-y}$$

- ▶  $\eta = \log\left(\frac{\phi}{1-\phi}\right)$
- ▶  $b(y) = 1$
- ▶  $T(y) = y$
- ▶  $a(\eta) = \log(1 + e^\eta)$



# Review: Exponential Family

A class of distributions is in the **exponential family** if its density can be written in the *canonical form*:

$$p(y; \eta) = b(y)e^{\eta^T T(y) - a(\eta)}$$

1. Original PMF:

$$p(y; \phi) = \phi^y (1 - \phi)^{1-y}$$

2. Taking the logarithm:

$$\log p(y; \phi) = y \log(\phi) + (1 - y) \log(1 - \phi)$$

3. Rewriting the logarithm:

$$\log p(y; \phi) = y \log\left(\frac{\phi}{1 - \phi}\right) + \log(1 - \phi)$$

4. Exponentiating to get back to the original form:

$$p(y; \phi) = \exp\left(y \log\left(\frac{\phi}{1 - \phi}\right) + \log(1 - \phi)\right)$$

- ▶  $\eta = \log\left(\frac{\phi}{1 - \phi}\right)$
- ▶  $b(y) = 1$
- ▶  $T(y) = y$
- ▶  $a(\eta) = \log(1 + e^\eta)$



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## Gaussian Distribution (unit variance)

Probability density of a Gaussian distribution  $\mathcal{N}(\mu, 1)$  over  $y \in \mathbb{R}$ :

$$p(y; \theta) = \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{(y - \mu)^2}{2}\right)$$

- ▶  $\eta = \mu$
- ▶  $b(y) = \frac{1}{\sqrt{2\pi}} \exp(-y^2/2)$
- ▶  $T(y) = y$
- ▶  $a(\eta) = \frac{1}{2}\eta^2$





# Review: Exponential Family

A class of distributions is in the **exponential family** if its density can be written in the *canonical form*:

$$p(y; \eta) = b(y)e^{\eta^T T(y) - a(\eta)}$$

1. Original PDF:

$$p(y; \mu) = \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{(y - \mu)^2}{2}\right)$$

2. Expanding the Quadratic Term:

$$-\frac{(y - \mu)^2}{2} = -\frac{y^2}{2} + \mu y - \frac{\mu^2}{2}$$

3. Rewriting the PDF:

$$p(y; \mu) = \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{y^2}{2} + \mu y - \frac{\mu^2}{2}\right)$$
$$p(y; \mu) = \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{y^2}{2}\right) \exp\left(\mu y - \frac{\mu^2}{2}\right)$$

- ▶  $\eta = \mu$
- ▶  $b(y) = \frac{1}{\sqrt{2\pi}} \exp(-y^2/2)$
- ▶  $T(y) = y$
- ▶  $a(\eta) = \frac{1}{2}\eta^2$



# GLM example: ordinary least square

Apply GLM construction rules:

1. Let  $y|x; \theta \sim N(\mu, 1)$

$$\eta = \mu, \quad T(y) = y$$

2. Derive hypothesis function:

$$\begin{aligned} h_{\theta}(x) &= \mathbb{E}[T(y)|x; \theta] \\ &= \mathbb{E}[y|x; \theta] \\ &= \mu = \eta \end{aligned}$$

3. Adopt linear model  $\eta = \theta^T x$ :

$$h_{\theta}(x) = \eta = \theta^T x$$

Canonical response function:  $\mu = g(\eta) = \eta$  (identity)

Canonical link function:  $\eta = g^{-1}(\mu) = \mu$  (identity)



# GLM example 2: logistic regression

Apply GLM construction rules:

1. Let  $y|x; \theta \sim \text{Bernoulli}(\phi)$

$$\eta = \log\left(\frac{\phi}{1-\phi}\right), \quad T(y) = y$$

2. Derive hypothesis function:

$$\begin{aligned} h_{\theta}(x) &= \mathbb{E}[T(y)|x; \theta] \\ &= \mathbb{E}[y|x; \theta] \\ &= \phi = \frac{1}{1 + e^{-\eta}} \end{aligned}$$

3. Adopt linear model  $\eta = \theta^T x$ :

$$h_{\theta}(x) = \frac{1}{1 + e^{-\theta^T x}}$$

Canonical response function:  $\phi = g(\eta) = \text{sigmoid}(\eta)$

Canonical link function :  $\eta = g^{-1}(\phi) = \text{logit}(\phi)$

# Conclusion



In summary

- GLMs help us extend linear regression by allowing for different types of data and relationships.
- Understanding GLMs and the Exponential Family is important for choosing the right models in data analysis.

# Thanks



## Thank you for listening!

If you have any question,  
please come and discuss with me for more details.