

# Learning From Data

## Lecture 4: Support Vector Machines

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## Previously on Learning from Data

Algorithms we learned so far are mostly **probabilistic linear models**:

Type	Examples
Discriminative probabilistic model	linear regression, logistic regression, softmax
Generative probabilistic model	GDA, naive Bayes

- ▶ Choice of model affects model performance; *may easily lead to model mismatch*
- ▶ Data are often sampled non-uniformly, forming a sparse distribution in high dimensional input space. *leading to ill-posed problems*

Possible solutions: regularization (more in later lectures), sparse kernel methods (today's lecture)

# Today's Lecture

## Supervised Learning (Part IV)

- ▶ Review: Perceptron Algorithm
- ▶ Support Vector Machines (SVM) ← *another discriminative algorithm for learning linear classifiers*
- ▶ Kernel SVM ← *non-linear extension of SVM*

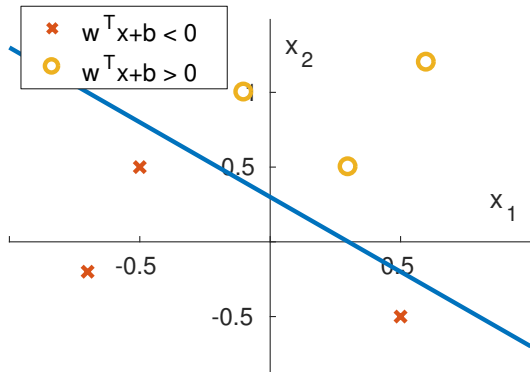
# Perceptron Learning Algorithm



# The perceptron learning algorithm

Given  $x$ , predict  $y \in \{0, 1\}$

$$h_{w,b}(x) = \begin{cases} 1 & \text{if } w^T x + b \geq 0 \\ 0 & \text{otherwise} \end{cases}$$



# The perceptron learning algorithm

Perceptron hypothesis function:

$$h_{\theta}(x) = \begin{cases} 1 & \text{if } \theta^T x \geq 0 \\ 0 & \text{otherwise} \end{cases}$$

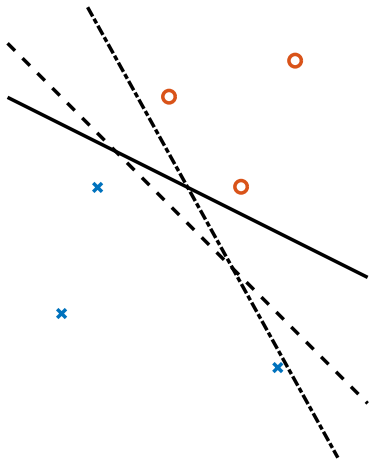
Parameter update rule:

$$\theta_j = \theta_j + \alpha \left( y^{(i)} - h_{\theta}(x^{(i)}) \right) x_j^{(i)} \text{ for all } j = 0, \dots, n$$

- ▶ When prediction is correct:  $\theta_j = \theta_j$
- ▶ When prediction is incorrect:
  - ▶ predicted "1":  $\theta_j = \theta_j - \alpha x_j$
  - ▶ predicted "0":  $\theta_j = \theta_j + \alpha x_j$

Issues with linear hyperplane perceptron:

- ▶ Infinitely many solutions if data are separable
- ▶ Can not express “confidence” of the prediction





# Support Vector Machines

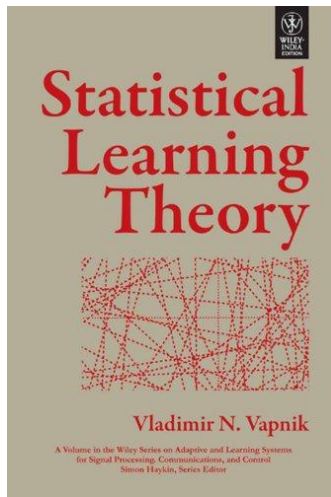
Optimal margin classifier

Lagrange Duality

Soft margin SVM

# Support Vector Machines in History

- ▶ Theoretical algorithm: developed from Statistical Learning Theory ( Vapnik & Chervonenkis) since 60s
- ▶ Modern SVM was introduced in COLT 92 by Boser, Guyon & Vapnik



# Support Vector Machines in History

- ▶ 1995 paper by Cortes & Vapnik titled “Support-Vector Networks”
- ▶ Gained popularity in 90s for giving accuracy comparable to neural networks with elaborated features in a handwriting task

Machine Learning, 20, 273–297 (1995)

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## Support-Vector Networks

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VLADIMIR VAPNIK  
AT&T Bell Labs., Holmdel, NJ 07733, USA

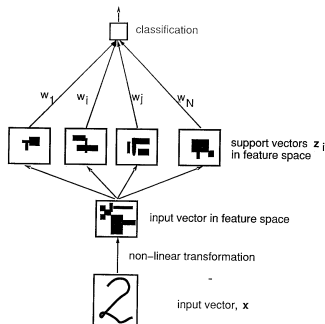
corinna@neural.att.com  
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Editor: Lorenza Saitta

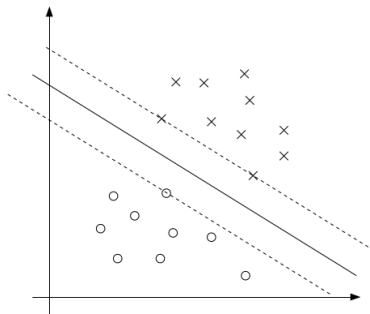
**Abstract.** The *support-vector network* is a new learning machine for two-group classification problems. The machine conceptually implements the following idea: input vectors are non-linearly mapped to a very high-dimension feature space. In this feature space a linear decision surface is constructed. Special properties of the decision surface ensures high generalization ability of the learning machine. The idea behind the support-vector network was previously implemented for the restricted case where the training data can be separated without errors. We here extend this result to non-separable training data.

High generalization ability of support-vector networks utilizing polynomial input transformations is demonstrated. We also compare the performance of the support-vector network to various classical learning algorithms that all took part in a benchmark study of Optical Character Recognition.

**Keywords:** pattern recognition, efficient learning algorithms, neural networks, radial basis function classifiers, polynomial classifiers.

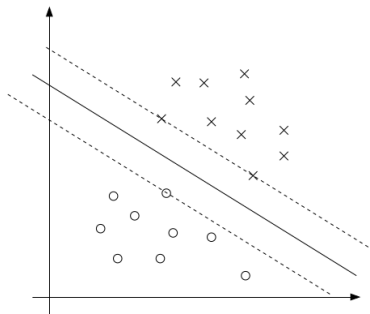


# Support Vector Machine: Overview



**Margin:** smallest distance between the decision boundary to any samples (*Margin also represents classification confidence*)

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## Linear SVM

Choose a linear classifier that maximizes the margin.

To be discussed:

- ▶ How to measure the margin? (functionally vs geometrically)
- ▶ How to find the decision boundary with optimal margin?  
*+ a detour on Lagrange Duality*

# Functional margins

Class labels:  $y \in \{-1, 1\}$

$$h_{w,b}(x) = \begin{cases} 1 & \text{if } w^T x + b \geq 0 \\ -1 & \text{otherwise} \end{cases}$$

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## Functional Margin

Given training sample  $(x^{(i)}, y^{(i)})$

$$\hat{\gamma}^{(i)} = y^{(i)} (w^T x^{(i)} + b)$$

$\text{sign}(\hat{\gamma}^{(i)})$ : whether the hypothesis is correct

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- ▶  $\hat{\gamma}^{(i)} \gg 0$  : prediction is correct with high confidence
- ▶  $\hat{\gamma}^{(i)} \ll 0$  : prediction is incorrect with high confidence

# Function Margins

Functional margin of  $(w, b)$  with respect to training data  $S$ :

$$\hat{\gamma} = \min_{i=1, \dots, m} \hat{\gamma}^{(i)} = \min_{i=1, \dots, m} y^{(i)} (w^T x^{(i)} + b)$$

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$$\hat{\gamma} = \min_{i=1, \dots, m} \hat{\gamma}^{(i)} = \min_{i=1, \dots, m} y^{(i)} (w^T x^{(i)} + b)$$

Issue:  $\hat{\gamma}$  depends on  $\|w\|$  and  $b$

e.g. Let  $w' = 2w, b' = 2b$ . The decision boundary parameterized by  $(w', b')$  and  $(w, b)$  are the same. However,

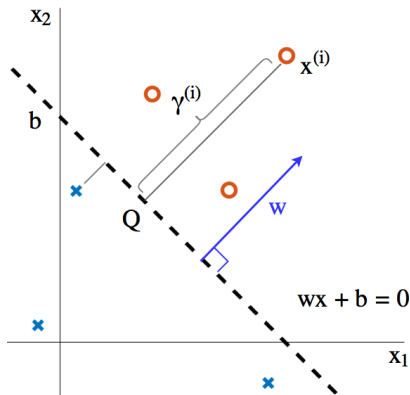
$$\hat{\gamma}'^{(i)} = y^{(i)} (2w^T x^{(i)} + 2b) = 2y^{(i)}(w^T x^{(i)} + b) = 2\hat{\gamma}^{(i)}$$

Can we express the margin so that it is invariant to  $\|w\|$  and  $b$ ?

# Geometric Margins

The **geometric margin**  $\gamma^{(i)}$  of a training example  $(x^{(i)}, y^{(i)})$  is the distance from the hyperplane:

$$\gamma^{(i)} = y^{(i)} \left( \frac{w}{\|w\|} \cdot x^{(i)} + \frac{b}{\|w\|} \right)$$



- ▶  $w$  is normal to hyperplane  
 $w^T x + b = 0$
- ▶ We want  $\gamma^{(i)} > 0$  when prediction is correct

## Geometric Margins

The **geometric margin** of  $(w, b)$  with respect to training data  $S$  is the minimum distance from any point to the hyperplane:

$$\gamma = \min_{i=1, \dots, m} \gamma^{(i)} = \min_{i=1, \dots, m} y^{(i)} \left( \frac{w^T x^{(i)}}{\|w\|} + \frac{b}{\|w\|} \right)$$

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►  $\hat{\gamma} = \gamma$  when  $\|w\| = 1$

## Geometric Margins

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- ▶  $\hat{\gamma} = \gamma$  when  $\|w\| = 1$
- ▶ Geometric margins are invariant to parameter scaling



# Optimal Margin Classifier

*Assume data is linearly separable*

Find  $(w, b)$  that maximize geometric margin  $\gamma = \frac{\hat{\gamma}}{\|w\|}$  of the training data

$$\begin{aligned} \max_{\gamma, w, b} \quad & \frac{\hat{\gamma}}{\|w\|} \\ \text{s.t.} \quad & y^{(i)}(w^T x^{(i)} + b) \geq \hat{\gamma}, \quad i = 1, \dots, m \end{aligned}$$

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There exists some  $\delta \in \mathbb{R}$  such that the functional margin of  $(\delta w, \delta b)$  is  $\hat{\gamma} = 1$

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can be solved using QP software

## Review: Lagrange Duality

The **primal** optimization problem:

$$\min_w f(w)$$

$$s.t. \quad g_i(w) \leq 0, i = 1, \dots, k$$

$$h_i(w) = 0, i = 1, \dots, l$$

# Review: Lagrange Duality

The **primal** optimization problem:

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Define the **generalized Lagrange function** :

$$L(w, \alpha, \beta) = f(w) + \sum_{i=1}^k \alpha_i g_i(w) + \sum_{i=1}^l \beta_i h_i(w)$$

$\alpha_i$  and  $\beta_i$  are called the **Lagrange multipliers**

For a given  $w$ ,

$$\begin{aligned}\theta_P(w) &= \max_{\alpha, \beta: \alpha_i \geq 0} L(w, \alpha, \beta) \\ &= \max_{\alpha, \beta: \alpha_i \geq 0} f(w) + \sum_{i=1}^k \alpha_i g_i(w) + \sum_{i=1}^l \beta_i h_i(w)\end{aligned}$$

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Recall the primal constraints:  $g_i(w) \leq 0$  and  $h_i(w) = 0$  :

- ▶  $\theta_P(w) = f(w)$  if  $w$  satisfies primal constraints



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Recall the primal constraints:  $g_i(w) \leq 0$  and  $h_i(w) = 0$  :

- ▶  $\theta_P(w) = f(w)$  if  $w$  satisfies primal constraints
- ▶  $\theta_P(w) = \infty$  otherwise

The primal problem (alternative form)

$$\min_w \theta_P(w) = \min_w \max_{\alpha, \beta: \alpha_i \geq 0} L(w, \alpha, \beta)$$

The primal problem (P)

$$p^* = \min_w \theta_P(w) = \min_w \max_{\alpha, \beta: \alpha_i \geq 0} L(w, \alpha, \beta)$$

The dual problem (D)

$$d^* = \max_{\alpha, \beta: \alpha_i \geq 0} \theta_D(\alpha, \beta) = \max_{\alpha, \beta: \alpha_i \geq 0} \min_w L(w, \alpha, \beta)$$

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*In general,  $d^* \leq p^*$  (max-min inequality)*

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*In general,  $d^* \leq p^*$  (max-min inequality)*

Theorem (Lagrange Duality)

*Suppose  $f$  and all  $g_i$ 's are convex, all  $h_i$ 's are affine, and there exists some  $w$  such that  $g_i(w) < 0$  for all  $i$  (strictly feasible) .*

**There must exist  $w^*, \alpha^*, \beta^*$  so that  $w^*$  is the solution to P and  $\alpha^*, \beta^*$  are the solution to D, and**

$$p^* = d^* = L(w^*, \alpha^*, \beta^*)$$

## Karush-Kuhn-Tucker (KKT) conditions

Under previous conditions,  $w^*, \alpha^*, \beta^*$  are solutions of  $P$  and  $D$  **if and only if** they satisfy the following conditions:

$$\frac{\delta}{\delta w_i} L(w^*, \alpha^*, \beta^*) = 0, \quad i = 1, \dots, n \quad (1)$$

$$\frac{\delta}{\delta \beta_i} L(w^*, \alpha^*, \beta^*) = 0, \quad i = 1, \dots, l \quad (2)$$

$$\alpha_i^* g_i(w^*) = 0, \quad i = 1, \dots, k \quad (3)$$

$$g_i(w^*) \leq 0, \quad i = 1, \dots, k \quad (4)$$

$$\alpha_i^* \geq 0, \quad i = 1, \dots, k \quad (5)$$

Equation 3 is called the **complementary slackness condition**.

# Optimal Margin Classifier

Optimal margin classifier

$$\begin{aligned} \min_{\gamma, w, b} \quad & \frac{1}{2} \|w\|^2 \\ \text{s.t.} \quad & y^{(i)}(w^T x^{(i)} + b) \geq 1 \quad i = 1, \dots, m \end{aligned}$$

- ▶  $f(w) = \frac{1}{2} \|w\|^2$
- ▶  $g_i(w) = - (y^{(i)}(w^T x^{(i)} + b) - 1)$

Generalized Lagrangian function:

$$L(w, b, \alpha) = \frac{1}{2} \|w\|^2 - \sum_i^m \alpha_i \left[ y^{(i)}(w^T x^{(i)} + b) - 1 \right]$$

By the complementary slackness condition in KKT:

$$\alpha_i^* g_i(w^*) = 0, \quad i = 1, \dots, k$$

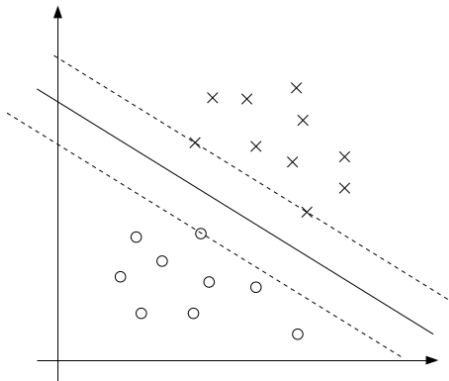
$$\alpha_i^* > 0 \iff g_i(w^*) = -y^{(i)}(w^{*T} x^{(i)} + b) + 1 = 0$$

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Training examples  $(x^{(i)}, y^{(i)})$  such that  $y^{(i)}(w^{*T}x^{(i)} + b) = 1$  are called **support vectors**



Support vectors lie on hyperplane  $w^{*T}x + b = 1$  when  $y^{(i)} = 1$ , or  $w^{*T}x + b = -1$  when  $y^{(i)} = -1$

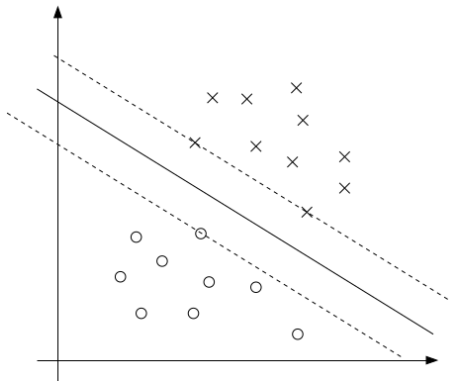


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Support vectors lie on hyperplane  $w^{*T} x + b = 1$  when  $y^{(i)} = 1$ , or  $w^{*T} x + b = -1$  when  $y^{(i)} = -1$

Constraints  $g_i(w) \leq 0$  is only **active** on support vectors

Dual optimization problem: *(Check derivation)*

$$\max_{\alpha} W(\alpha) = \sum_{i=1}^m \alpha_i - \frac{1}{2} \sum_{i,j=1}^m y^{(i)} y^{(j)} \alpha_i \alpha_j \langle x^{(i)}, x^{(j)} \rangle$$

$$\text{s.t. } \alpha_i \geq 0, i = 1, \dots, m$$

$$\sum_{i=1}^m \alpha_i y^{(i)} = 0$$

Dual optimization problem: *(Check derivation)*

$$\max_{\alpha} W(\alpha) = \sum_{i=1}^m \alpha_i - \frac{1}{2} \sum_{i,j=1}^m y^{(i)} y^{(j)} \alpha_i \alpha_j \langle x^{(i)}, x^{(j)} \rangle$$

$$\text{s.t. } \alpha_i \geq 0, i = 1, \dots, m$$

$$\sum_{i=1}^m \alpha_i y^{(i)} = 0$$

*Given optimal solutions of  $\alpha_1, \dots, \alpha_b$ , how to find  $w^*$  and  $b^*$ ?*

Solution to the primal problem:

$$w^* = \sum_{i=1}^m \alpha_i^* y^{(i)} x^{(i)}$$

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$$w^* = \sum_{i=1}^m \alpha_i^* y^{(i)} x^{(i)}$$

$$b^* = -\frac{1}{2} \left( \max_{i:y^{(i)}=-1} w^{*T} x^{(i)} + \min_{i:y^{(i)}=1} w^{*T} x^{(i)} \right)$$

For a new sample  $z$ , the SVM prediction is  $\text{sign} [w^{*T} z + b]$

$$w^T z + b = \sum_{i=1}^m \alpha_i y^{(i)} \langle x^{(i)}, z \rangle + b$$

# Linear SVM Summary

- ▶ Input:  $m$  training samples  $(x^{(i)}, y^{(i)})$ ,  $y^i \in \{-1, 1\}$
- ▶ Output: optimal parameters  $w^*, b^*$
- ▶ Step 1: solve the dual optimization problem

$$\alpha^* = \max_{\alpha} W(\alpha)$$

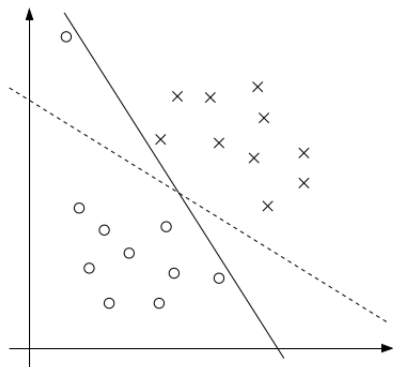
$$s.t. \alpha_i \geq 0, \sum_{i=1}^m \alpha_i y^{(i)} = 0, i = 1, \dots, m$$

- ▶ Step 2: compute the optimal parameters  $w^*, b^*$

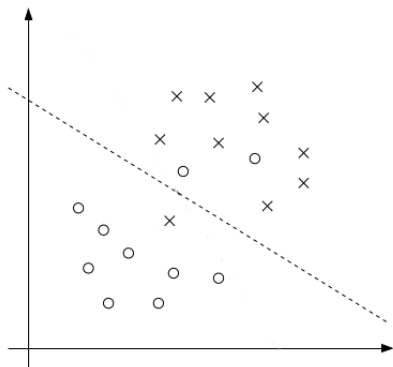
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# Limitations of the basic SVM



Outliers



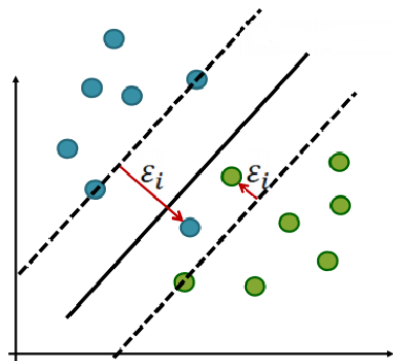
Non-linearly separable cases

# Soft Margin SVM

Functional margin  $1 - \xi_i \leq 1$  :

$$\min_{w,b,\xi} \frac{1}{2} \|w\|^2 + C \sum_{i=1}^m \xi_i$$
$$\text{s.t. } y^{(i)}(w^T x^{(i)} + b) \geq 1 - \xi_i$$
$$\xi_i \geq 0, i = 1, \dots, m$$

- ▶  $C$ : relative weight on the regularizer
- ▶  $L_1$  regularization let most  $\xi_i = 0$ , such that their functional margins  $1 - \xi_i = 1$





# Soft Margin SVM

The generalized Lagrangian function:

$$L(w, b, \xi, \alpha, r) = \frac{1}{2} \|w\|^2 + C \sum_{i=1}^m \xi_i - \sum_i^m \alpha_i \left[ y^{(i)} (w^T x^{(i)} + b) - 1 + \xi_i \right] - \sum_{i=1}^m r_i \xi_i$$

# Soft Margin SVM

The generalized Lagrangian function:

$$L(w, b, \xi, \alpha, r) = \frac{1}{2} \|w\|^2 + C \sum_{i=1}^m \xi_i - \sum_i^m \alpha_i \left[ y^{(i)} (w^T x^{(i)} + b) - 1 + \xi_i \right] - \sum_{i=1}^m r_i \xi_i$$

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$$\max_{\alpha} W(\alpha) = \sum_{i=1}^m \alpha_i - \frac{1}{2} \sum_{i,j=1}^m y^{(i)} y^{(j)} \alpha_i \alpha_j \langle x^{(i)}, x^{(j)} \rangle$$

$$\text{s.t. } 0 \leq \alpha_i \leq C, i = 1, \dots, m$$

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$w^*$  is the same as the non-regularizing case, but  $b^*$  has changed.

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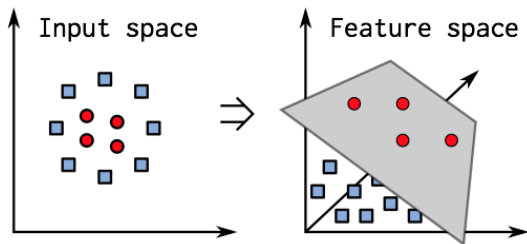
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$\alpha_i = 0$	$\iff$	$y^{(i)}(w^T x^{(i)} + b) \geq 1$	correct side of margin
$\alpha_i = C$	$\iff$	$y^{(i)}(w^T x^{(i)} + b) \leq 1$	wrong side of margin
$0 < \alpha_i < C$	$\iff$	$y^{(i)}(w^T x^{(i)} + b) = 1$	at margin

# Kernel SVM

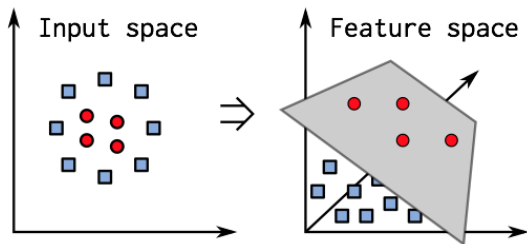
# Non-linear SVM

For non-separable data, we can use the **kernel trick**: Map input values  $x \in \mathbb{R}^d$  to a higher dimension  $\phi(x) \in \mathbb{R}^D$ , such that the data becomes separable.



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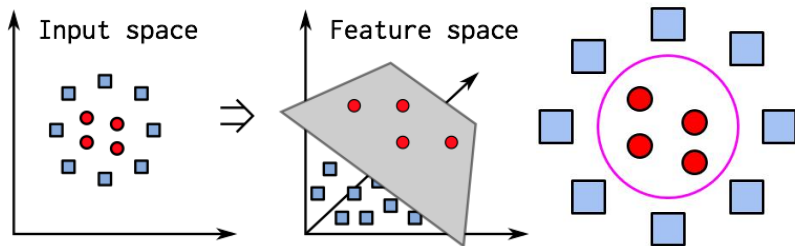


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- ▶  $\phi$  is called a **feature mapping**.
- ▶ The classification function  $w^T x + b$  becomes nonlinear:  $w^T \phi(x) + b$

# Kernel Function

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where  $\phi(x) = \begin{bmatrix} x_1 x_1 \\ x_1 x_2 \\ \vdots \\ x_n x_{n-1} \\ x_n x_n \end{bmatrix}$  takes  $O(n^2)$  operations to compute, while  $(x^T z)^2$  only takes  $O(n)$

## Kernel SVM

In the dual problem, replace  $\langle x_i, y_j \rangle$  with  $\langle \phi(x_i), \phi(y_j) \rangle = K(x_i, x_j)$

$$\max_{\alpha} W(\alpha) = \sum_{i=1}^m \alpha_i - \frac{1}{2} \sum_{i,j=1}^m y^{(i)} y^{(j)} \alpha_i \alpha_j K(x_i, x_j)$$

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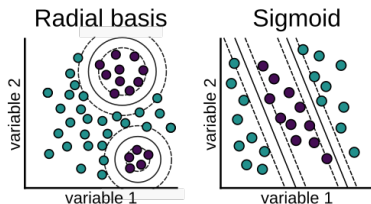
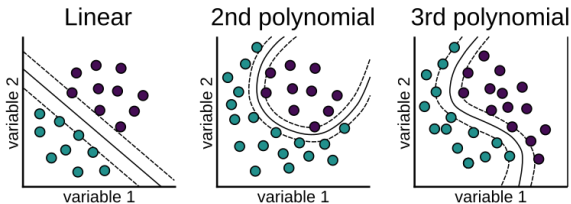
No need to compute  $w^* = \sum_{i=1}^m \alpha_i^* y^{(i)} \phi(x^{(i)})$  explicitly since

$$\begin{aligned} f(x) &= w^T \phi(x) + b = \left( \sum_{i=1}^m \alpha_i y^{(i)} \phi(x^{(i)}) \right)^T \phi(x) + b \\ &= \sum_{i=1}^m \alpha_i y^{(i)} \langle \phi(x^{(i)}), \phi(x) \rangle + b \\ &= \sum_{i=1}^m \alpha_i y^{(i)} K(x^{(i)}, x) + b \end{aligned}$$

# Kernel Matrix

kernel functions measure the similarity between samples  $x, z$ , e.g.

- ▶ Linear kernel:  $K(x, z) = (x^T z)$
- ▶ Polynomial kernel:  $K(x, z) = (x^T z + 1)^p$
- ▶ Gaussian / radial basis function (RBF) kernel:  
$$K(x, z) = \exp\left(-\frac{\|x-z\|^2}{2\sigma^2}\right)$$

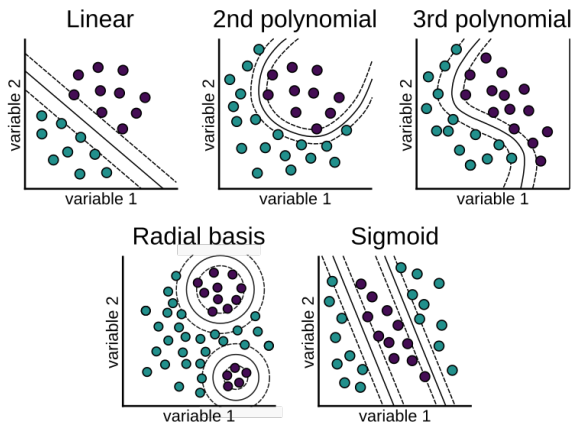




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Can any function  $K(x, y)$  be a kernel function?

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Represent kernel function as a matrix  $K \in \mathbb{R}^{m \times m}$  where  
 $K_{i,j} = K(x_i, x_j) = \phi(x_i)^T \phi(x_j)$ .

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## Theorem (Mercer)

*Let  $K : \mathbb{R}^n \times \mathbb{R}^n \rightarrow \mathbb{R}$  Then  $K$  is a valid (Mercer) kernel if and only if for any finite training set  $\{x^{(i)}, \dots, x^{(m)}\}$ ,  $K$  is symmetric positive semi-definite.*

i.e.  $K_{i,j} = K_{j,i}$  and  $x^T K x \geq 0$  for all  $x \in \mathbb{R}^n$

# Kernel SVM Summary

- ▶ Input:  $m$  training samples  $(x^{(i)}, y^{(i)})$ ,  $y^i \in \{-1, 1\}$ , kernel function  $K : \mathcal{X} \times \mathcal{X} \rightarrow \mathbb{R}$ , constant  $C > 0$
- ▶ Output: non-linear decision function  $f(x)$
- ▶ Step 1: solve the dual optimization problem for  $\alpha^*$

$$\begin{aligned} \max_{\alpha} W(\alpha) &= \sum_{i=1}^m \alpha_i - \frac{1}{2} \sum_{i,j=1}^m y^{(i)} y^{(j)} \alpha_i \alpha_j K(x^{(i)}, x^{(j)}) \\ \text{s.t. } 0 &\leq \alpha_i \leq C, \sum_{i=1}^m \alpha_i y^{(i)} = 0, i = 1, \dots, m \end{aligned}$$

- ▶ Step 2: compute the optimal decision function

$$\begin{aligned} b^* &= y^{(j)} - \sum_{i=1}^m \alpha_i^* y^{(i)} K(x^{(i)}, x^{(j)}) \text{ for some } 0 < \alpha_j < C \\ f(x) &= \sum_{i=1}^m \alpha_i y^{(i)} K(x^{(i)}, x) + b^* \end{aligned}$$

*In practice, it's more efficient to compute kernel matrix  $K$  in advance.*

# SVM in Practice

Sequential Minimal Optimization: a fast algorithm for training soft margin kernel SVM

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- ▶ Implemented by most SVM libraries.

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Other related algorithms

- ▶ Support Vector Regression (SVR)
- ▶ Multi-class SVM (Koby Crammer and Yoram Singer. 2002. *On the algorithmic implementation of multiclass kernel-based vector machines*. J. Mach. Learn. Res. 2 (March 2002), 265-292.)