

# Learning from Data

## Lecture 10: Principal Component Analysis

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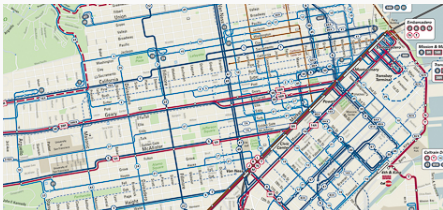
# Today's Lecture

## Unsupervised Learning (Part II): PCA

- ▶ Motivation
- ▶ Linear PCA
- ▶ Kernel PCA

# Motivation of PCA

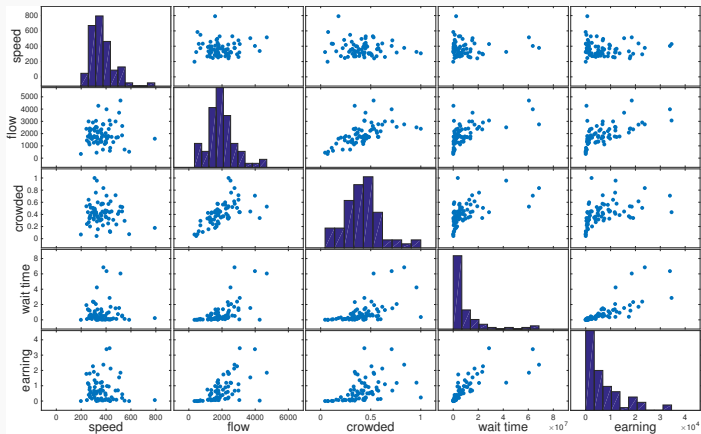
Example: Analyzing San Francisco public transit route efficiency



features	notes
speed	average speed
flow	# boarding passengers per hour
crowded	% passenger capacity reached
wait time	average waiting time at bus stop
earning	net operation revenue
⋮	⋮

# Motivation of PCA

Input features contain a lot of redundancy

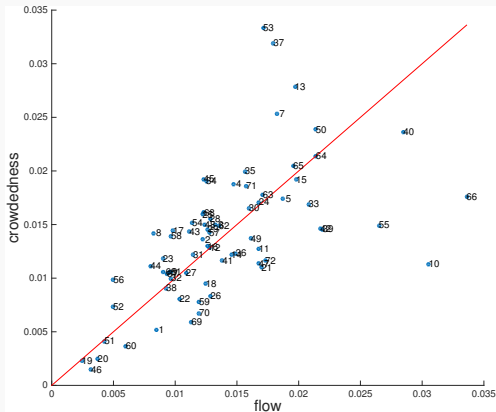


Scatter plot matrix reveals pairwise correlations among 5 major features

# Motivation of PCA

Example of linearly dependent features

- ▶ Flow: average # boarding passengers per hour
- ▶ Crowdedness:  $\frac{\text{average \# passengers on train}}{\text{train capacity}}$



How can we automatically detect and remove this redundancy?

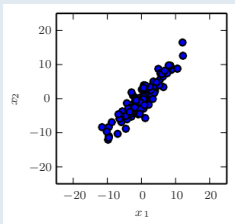
- ▶ geometric approach ← *start here!*
- ▶ diagonalize covariance matrix approach

# How to remove feature redundancy?

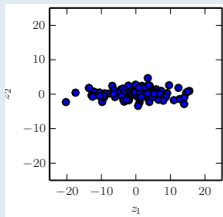
Given  $\{x^{(1)}, \dots, x^{(m)}\}$ ,  $x^{(i)} \in \mathbb{R}^n$ .

- ▶ Find a linear, orthogonal transformation  $W : \mathbb{R}^n \rightarrow \mathbb{R}^k$  of the input data
- ▶  $W$  aligns the **direction of maximum variance** with the axes of the new space.

Example:  $n = 2$



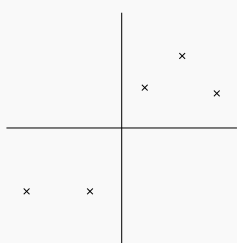
features  $x_1$  and  $x_2$  are strongly correlated



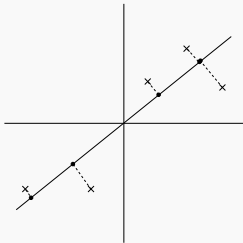
variations in  $z = x^T W$  is mostly along the  $x$ -axis.  $x$  can be represented in 1D!

# Direction of Maximum Variance

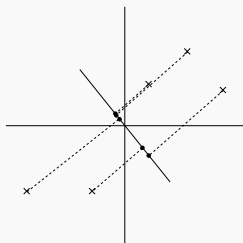
- ▶ Suppose  $\mu = \text{mean}(x) = 0$ ,  $\sigma_j = \text{var}(x_j) = 1$  (variance of  $j$ th feature)
- ▶ Find **major axis of variation** unit vector  $u$ :



input observations



projections on  $u$   
have large variance



projections on  $u'$   
have small variance

$u$  maximizes the variance of the projections

# Principal Component Analysis (PCA)

Pearson, K. (1901), Hotelling, H. (1933) "Analysis of a complex of statistical variables into principal components". Journal of Educational Psychology.

## PCA goals

- ▶ Find principal components  $u_1, \dots, u_n$  that are mutually orthogonal (uncorrelated)
- ▶ Most of the variation in  $x$  will be accounted for by  $k$  principal components where  $k \ll n$ .

Main steps of (full) PCA:

1. Standardize  $x$  such that  $Mean(x) = 0$ ,  $Var(x_j) = 1$  for all  $j$
2. Find projection of  $x$ ,  $u_1^T x$  with maximum variance
3. For  $j = 2, \dots, n$ ,  
Find another projection of  $x$ ,  $u_j^T x$  with maximum variance,  
where  $u_j$  is orthogonal to  $u_1, \dots, u_{j-1}$



## Step 1: Standardize data

Normalize  $x$  such that  $Mean(x) = 0$  and  $Var(x_j) = 1$

$$x^{(i)} := x^{(i)} - \mu \leftarrow \text{recenter}$$

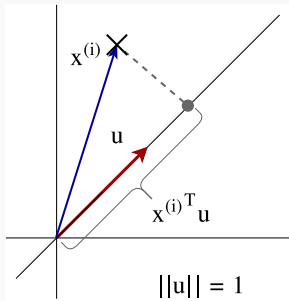
$$x_j^{(i)} := x_j^{(i)} / \sigma_j \leftarrow \text{scale by } stdev(x_j)$$

Check:

$$\begin{aligned} var\left(\frac{x_j}{\sigma_j}\right) &= \frac{1}{m} \sum_{i=1}^m \left(\frac{x_j^{(i)} - \mu_j}{\sigma_j}\right)^2 = \frac{1}{\sigma_j^2} \frac{1}{m} \sum_{i=1}^m (x_j^{(i)} - \mu_j)^2 \\ &= \frac{1}{\sigma_j^2} \sigma_j^2 = 1 \end{aligned}$$

## Step 2: Find Projection with Maximum Variance

Since  $\|u\| = 1$ , the length of  $x^{(i)}$ 's projection on  $u$  is  $x^{(i)T}u$ .



Variance of the projections:

$$\begin{aligned} \frac{1}{m} \sum_{i=1}^m (x^{(i)T}u - 0)^2 &= \frac{1}{m} \sum_{i=1}^m u^T x^{(i)} x^{(i)T} u \\ &= u^T \left( \frac{1}{m} \sum_{i=1}^m x^{(i)} x^{(i)T} \right) u \\ &= u^T \Sigma u \end{aligned}$$

$\Sigma$ : the sample covariance matrix of  $x^{(1)} \dots x^{(m)}$ .

# 1st Principal Component

Find unit vector  $u_1$  that maximizes variance of projections:

$$u_1 = \operatorname{argmax}_{u: \|u\|=1} u^T \Sigma u \quad (1)$$

$u_1$  is the **1st principal component** of  $X$

*$u_1$  can be solved using optimization tools, but it has a more efficient solution:*

## Proposition 1

*$u_1$  is the largest eigenvector of covariance matrix  $\Sigma$*

## Proposition 1

$u_1$  is the largest eigenvector of covariance matrix  $\Sigma$

*Proof.* Generalized Lagrange function of Problem 1:

$$L(u) = -u^T \Sigma u + \beta(u^T u - 1)$$

To minimize  $L(u)$ ,

$$\frac{\delta L}{\delta u} = -2\Sigma u + 2\beta u = 0 \implies \Sigma u = \beta u$$

Therefore  $u_1$  must be an eigenvector of  $\Sigma$ .

Let  $u_1 = v_j$ , the eigenvector with the  $j$ th largest eigenvalue  $\lambda_j$ ,

$$u_1^T \Sigma u_1 = v_j^T \Sigma v_j = \lambda_j v_j^T v_j = \lambda_j.$$

Hence  $u_1 = v_1$ , the eigenvector with the largest eigenvalue  $\lambda_1$ . □

## Proposition 2

The  $j$ th principal component of  $X$ ,  $u_j$  is the  $j$ th largest eigenvector of  $\Sigma$ .

*Proof.* Consider the case  $j = 2$ ,

$$u_2 = \operatorname{argmax}_{u: \|u\|=1, u_1^T u=0} u^T \Sigma u \quad (2)$$

The Lagrangian function:

$$L(u) = -u^T \Sigma u + \beta_1 (u^T u - 1) + \beta_2 (u_1^T u)$$

Minimizing  $L(u)$  yields:

$$\beta_2 = 0, \Sigma u = \beta_1 u$$

To maximize  $u^T \Sigma u = \lambda$ ,  $u_2$  must be the eigenvector with the second largest eigenvalue  $\beta_1 = \lambda_2$ . The same argument can be generalized to cases  $j > 2$ . (Use induction to prove for  $j = 1 \dots n$ ) □

# Summary

We can solve PCA by solving an eigenvalue problem!

Main steps of (full) PCA:

1. Standardize  $x$  such that  $Mean(x) = 0$ ,  $Var(x_j) = 1$  for all  $j$
2. Compute  $\Sigma = cov(x)$
3. Find principal components  $u_1, \dots, u_n$  by eigenvalue decomposition:  
 $\Sigma = U\Lambda U^T$ .  $\leftarrow U$  is an orthogonal basis in  $\mathbb{R}^n$

Next we project data vectors  $x$  to this new basis, which spans the **principal component space**.

# PCA Projection

- ▶ Projection of sample  $x \in \mathbb{R}^n$  in the principal component space:

$$z^{(i)} = \begin{bmatrix} x^{(i)T} u_1 \\ \vdots \\ x^{(i)T} u_n \end{bmatrix} \in \mathbb{R}^n$$

- ▶ Matrix notation:

$$z^{(i)} = \begin{bmatrix} | & & | \\ u_1 & \dots & u_n \\ | & & | \end{bmatrix}^T x^{(i)} = U^T x^{(i)}, \text{ or } Z = XU$$

- ▶ The truncated transformation  $Z_k = XU_k$  keeping only the first  $k$  principal components is used for **dimension reduction**.

# Properties of PCA

- ▶ The variance of principal component projections are

$$\text{Var}(x^T u_j) = u_j^T \Sigma u_j = \lambda_j \text{ for } j = 1, \dots, n$$

- ▶ % of variance explained by the  $j$ th principal component:  $\frac{\lambda_j}{\sum_{i=1}^n \lambda_i}$ .

i.e. projections are uncorrelated

- ▶ % of variance accounted for by retaining the first  $k$  principal components ( $k \leq n$ ):  $\frac{\sum_{j=1}^k \lambda_j}{\sum_{j=1}^n \lambda_j}$

*Another geometric interpretation of PCA is minimizing projection residuals. (see homework!)*



## Covariance Interpretation of PCA

PCA removes the “redundancy” (or noise) in input data  $X$ :

Let  $Z = XU$  be the PCA projected data,

$$\text{cov}(Z) = \frac{1}{m} Z^T Z = \frac{1}{m} (XU)^T (XU) = U^T \left( \frac{1}{m} X^T X \right) U = U^T \Sigma U$$

Since  $\Sigma$  is symmetric, it has real eigenvalues. Its eigen decomposition is

$$\Sigma = U \Lambda U^T$$

where

$$U = \begin{bmatrix} | & & | \\ u_1 & \dots & u_n \\ | & & | \end{bmatrix}, \Lambda = \begin{bmatrix} \lambda_1 & & \\ & \ddots & \\ & & \lambda_n \end{bmatrix}$$

Then

$$\text{cov}(Z) = U^T (U \Lambda U^T) U = \Lambda$$

The principal component transformation  $XU$  diagonalizes the sample covariance matrix of  $X$

# Linear PCA Review

## PCA Dimension reduction

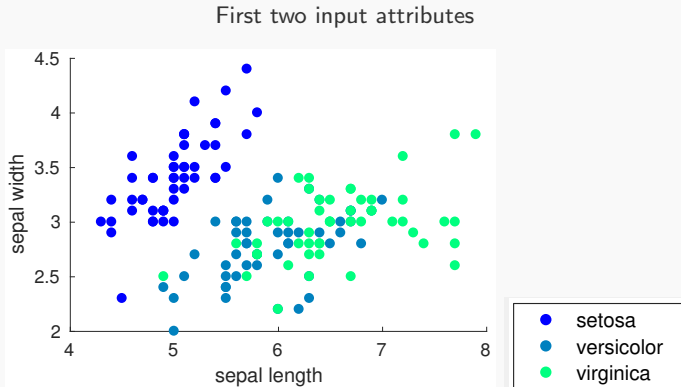
- ▶ Find principal components  $u_1, \dots, u_n$  that are mutually orthogonal (uncorrelated)
- ▶ Most of the variations in  $x$  will be accounted for by  $k$  principal components where  $k \ll n$ .

## Main steps

1. Standardize  $x$  such that  $Mean(x) = 0$ ,  $Var(x_j) = 1$  for all  $j$
2. Compute  $\Sigma = cov(x)$
3. Find principal components  $u_1, \dots, u_n$  by eigenvalue decomposition:  
 $\Sigma = U\Lambda U^T$ . ←  *$U$  is an orthogonal basis in  $\mathbb{R}^n$*
4. Project data on first the  $k$  principal components:  
 $z = [x^T u_1, \dots, x^T u_k]^T$

# PCA Example: Iris Dataset

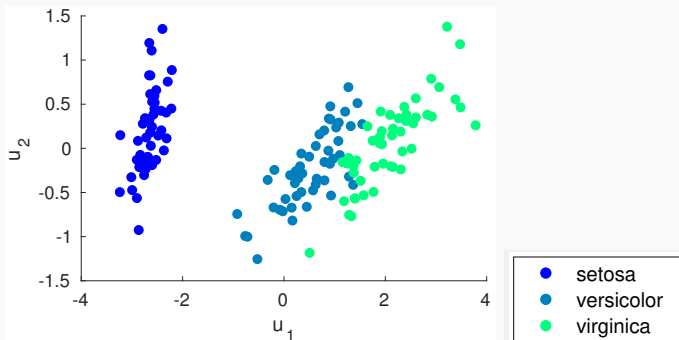
- ▶ 150 samples
- ▶ input feature dimension: 4



# PCA Example: Iris Dataset

- ▶ 150 samples
- ▶ input feature dimension: 4

PCA Projection on 2 Principal Components



% of variance explained by PC1: 73%, by PC2: 22%

# PCA Example: Eigenfaces

Learning image representations for face recognition using PCA [Turk and Pentland CVPR 1991]

Training data

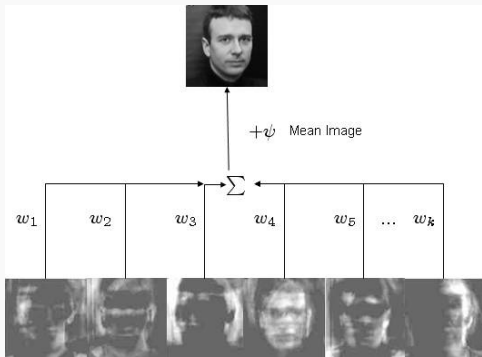


Eigenfaces:  $k$  principal components



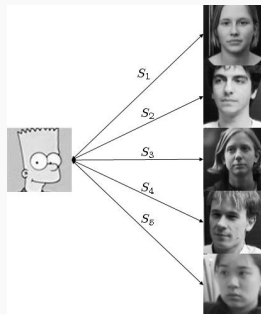
# PCA Example: Eigenfaces

Each face image is a linear combination of the **eigenfaces** (principal components)



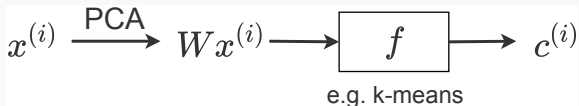
Each image is represented by  $k$  weights

Recognize faces by classifying the weight vectors. e.g. k-Nearest Neighbor



# Kernel PCA

Feature extraction using PCA



Linear PCA assumes data are separable in  $\mathbb{R}^n$

## A non-linear generalization

- ▶ Project data into higher dimension using feature mapping  $\phi: \mathbb{R}^n \rightarrow \mathbb{R}^d$  ( $d \geq n$ )
- ▶ Feature mapping is defined by a kernel function  $K(x^{(i)}, x^{(j)}) = \phi(x^{(i)})^T \phi(x^{(j)})$  or kernel matrix  $K \in \mathbb{R}^{m \times m}$
- ▶ We can now perform standard PCA in the feature space

# Kernel PCA

(Bernhard Schoelkopf, Alexander J. Smola, and Klaus-Robert Mueller. 1999. *Kernel principal component analysis*. In *Advances in kernel methods*) Sample covariance matrix of feature mapped data (assuming  $\phi(x)$  is centered)

$$\Sigma = \frac{1}{m} \sum_{i=1}^m \phi(x^{(i)}) \phi(x^{(i)})^T \in \mathbb{R}^{d \times d}$$

Let  $(\lambda_k, u_k), k = 1, \dots, d$  be the eigen decomposition of  $\Sigma$ :

$$\Sigma u_k = \lambda_k u_k$$

PCA projection of  $x^{(l)}$  onto the  $k$ th principal component  $u_k$ :

$$\phi(x^{(l)})^T u_k$$

How to avoid evaluating  $\phi(x)$  explicitly?



# The Kernel Trick

Represent projection  $\phi(x^{(l)})^T u_k$  using kernel function  $K$ :

- ▶ Write  $u_k$  as a linear combination of  $\phi(x^{(1)}), \dots, \phi(x^{(m)})$ :

$$u_k = \sum_{i=1}^m \alpha_k^i \phi(x^{(i)})$$

- ▶ PCA projection of  $x^{(l)}$  using kernel function  $K$ :

$$\phi(x^{(l)})^T u_k = \phi(x^{(l)})^T \sum_{i=1}^m \alpha_k^i \phi(x^{(i)}) = \sum_{i=1}^m \alpha_k^i K(x^{(l)}, x^{(i)})$$

How to find  $\alpha_k^i$ 's directly ?

# The Kernel Trick

Kth eigenvector equation:

$$\sum u_k = \left( \frac{1}{m} \sum_{i=1}^m \phi(x^{(i)}) \phi(x^{(i)})^T \right) u_k = \lambda_k u_k$$

- ▶ Substitute  $u_k = \sum_{i=1}^m \alpha_k^{(i)} \phi(x^{(i)})$ , we obtain

$$K \alpha_k = \lambda_k m \alpha_k$$

where  $\alpha_k = \begin{bmatrix} \alpha_k^1 \\ \vdots \\ \alpha_k^m \end{bmatrix}$  can be solved by eigen decomposition of  $K$

- ▶ Normalize  $\alpha_k$  such that  $u_k^T u_k = 1$ :

$$u_k^T u_k = \sum_{i=1}^m \sum_{j=1}^m \alpha_k^i \alpha_k^j \phi(x^{(i)})^T \phi(x^{(j)}) = \alpha_k^T K \alpha_k = \lambda_k m (\alpha_k^T \alpha_k)$$

$$\|\alpha_k\|^2 = \frac{1}{\lambda_k m}$$

# Kernel PCA

When  $\mathbb{E}[\phi(x)] \neq 0$ , we need to center  $\phi(x)$ :

$$\tilde{\phi}(x^{(i)}) = \phi(x^{(i)}) - \frac{1}{m} \sum_{l=1}^m \phi(x^{(l)})$$

The “centralized” kernel matrix is

$$\tilde{K}_{i,j} = \tilde{\phi}(x^{(i)})^T \tilde{\phi}(x^{(j)})$$

In matrix notation:

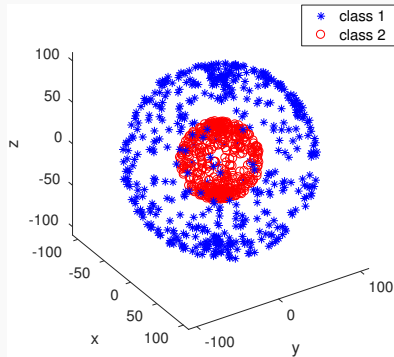
$$\tilde{K} = K - \mathbf{1}_m K - K \mathbf{1}_m + \mathbf{1}_m K \mathbf{1}_m$$

where  $\mathbf{1}_m = \begin{bmatrix} 1/m & \dots & 1/m \\ \vdots & \ddots & \vdots \\ 1/m & \dots & 1/m \end{bmatrix} \in \mathbb{R}^{m \times m}$

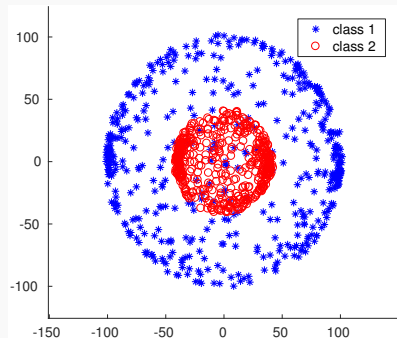
Use  $\tilde{K}$  to compute PCA

# Kernel PCA Example

original data

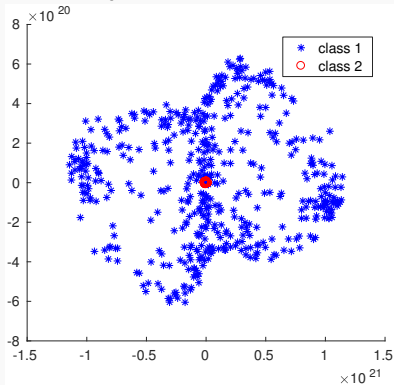


standard PCA



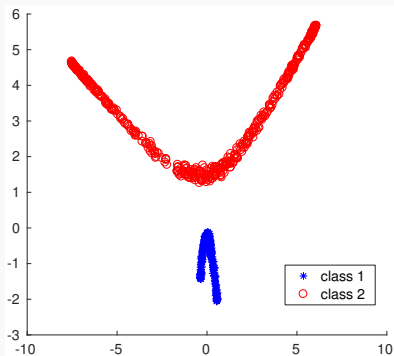
# Kernel PCA Example

## Polynomial kernel PCA



$$k(x, x') = (x \cdot x' + 1)^5$$

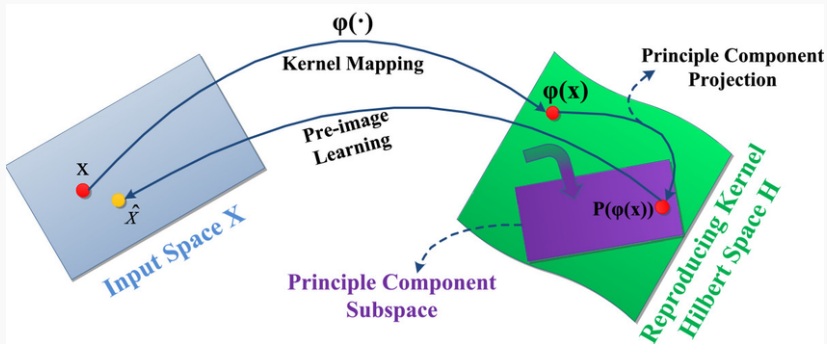
## Gaussian kernel PCA



$$k(x, x') = \exp\left(-\frac{\|x-x'\|^2}{2\sigma^2}\right)$$

## Discussions of kernel PCA

- ▶ Often used in clustering, abnormality detection, etc
- ▶ Requires finding eigenvectors of  $m \times m$  matrix instead of  $n \times n$
- ▶ Dimension reduction by projecting to  $k$ -dimensional principal subspace is generally not possible

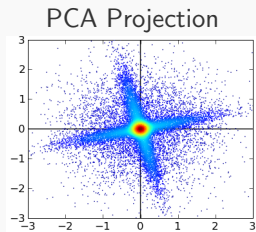
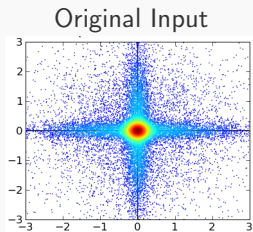
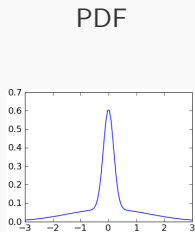


**The Pre-Image problem:** reconstruct data in input space  $x$  from feature space vectors  $\phi(x)$

# PCA Limitations

- ▶ Assumes input data is real and continuous
- ▶ Assumes **approximate normality** of input space (but may still work well on non-normally distributed data in practice) ← *sample mean & covariance must be sufficient statistics*

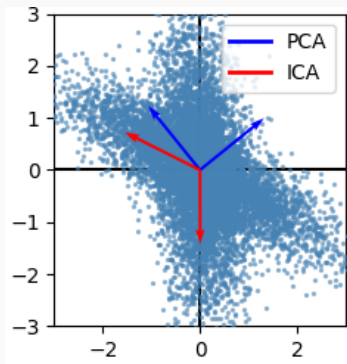
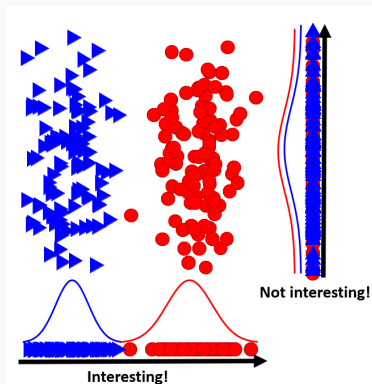
Example of strongly non-normal distributed input:



# PCA Limitations

PCA results may not be useful when

- ▶ Axes of larger variance is less ‘interesting’ than smaller ones.
- ▶ Axes of variations are not orthogonal;





# Summary

## Representation learning

- ▶ Transform input features into “simpler” or “interpretable” representations.
- ▶ Used in feature extraction, dimension reduction, clustering etc

## Unsupervised learning algorithms:

	low dimension	sparse	disentangle variations
k-means	✓	✓	
spectral embedding	✓		✓
PCA	✓		✓